

ALEPY

PRIVACY POLICY

Last updated: 23.08.2017

SECTION 1. PRIVACY POLICY STATUS AND ACCEPTANCE

1.1. The Privacy Policy put forth in this document (Referred to from here on in as the “Policy”) outlines the general guidelines of Alepy’s collection of personal data from it’s users, and how it is used, processed, and distributed by the owner of the website.

1.2. “Personal Data” as used in this policy describes data associated with a specific individual (the User) and includes data related to their activities, including how the user uses the website, including that information that is automatically collected during use of the website. Information that is anonymized is not included in this definition.

1.3. Any relationship entered into by Alepy is governed by Alepy Terms & Conditions and this Policy.

1.4 Those definitions appearing herein with a capital letter will bear the meaning described in the Alepy General Terms & Conditions.

1.5. By using Alepy or providing any Personal Data by our request, the User is agreeing that they have read, understood, and accepted this Policy. Users who do not agree with this Policy in whole or part shall refrain from using the Website and any of its related services.

SECTION 2. PERSONAL DATA COLLECTION, PROCESSING AND USE

2.1. Storage, processing, and collection of personal data within the Alepy project shall only be used to identify the Alepy User.

2.2. Personal Data is collected as part of operating the website, and provided to Alepy by the User. Use of Alepy services results in collection of personal data provided to us by the device used to access the site. This can include but is not limited to:

- Your IP address;
- Information about your device, including identifier, type, operating system, manufacturer, etc.
- Mobile network information;
- Typical Web Data, including your browser, and pages accessed on Our Website.
- If using a location-enabled device while accessing Alepy, appropriate related data may be collected including your location including nearby cell towers and wi-fi access spots. This information will not be released without your consent, except as outlined in this Policy.

2.3. Creation of an Account on Our Website provides us with:

- User’s Name;
- User’s Address;
- User’s email and phone information.

2.4. When required to by governmental rules, AML (anti-money laundering) and (KYC policies) “know-your-customer”, additional information may be required, including:

- Birth date;
- Details of Passport or Driver’s License;

- Numbers used to register with your local tax authority;
- Bills, including utility bills;
- Sources of Proceeds Confirmation;
- Sworn statements;

These details shall only be provided when specifically requested of Users by email.

2.5. The information indicated in 2.4 may be requested at any time, including prior to activation of your account on the Website and/or services available through the same. Access to the aforementioned may be denied should the authenticity personal data provided by you be in doubt for any reason.

2.6. Failure to provide the information in 2.3, 2.4, will result in a User being unable to use Alepy and its services in whole or in part. No liability is held by Alepy for the results of such incomplete use.

2.7. Cookies, small data files used to help mitigate risk, prevent fraud, and promote trust and safety, on your device. These technologies serve to help identify you as our User, customize your experience on Our Website, measure the effectiveness of our promotions, and collect information about your computer as indicated in 2.2. Your Internet Browser can control the use of cookies via its settings, rejection or deletion of certain cookies can impact your experience on Our Website, including functions of our services.

2.8. All Personal Data indicated herein is provided to us by you by agreement to use Alepy and its services, and may be stored by us or our counterparts as specified in **3.4**, and as outlined in the Whitepaper.

2.9. Only that Personal Data needed for complete use of the Website or purchases through Alepy is collected. Specifically, your Personal Data is used to:

- Facilitate Website Administration and provide services;
- Development of products and services;
- Delivery of administrative and support messages, and technical notices.
- Contact Users with information pertaining to services, products, promotions, events, etc.
- Collect Data for analysis on usage, activities, and trends associated with our Website and Services;
- Investigation, Detection, and prevention of fraudulent transactions and additional illegal activities to protect the rights and property of Users, Website Owner, and affiliates.;
- Delivery of statistical information regarding our Users to third parties in a way that will prevent identification of any individual from said information.
- Ensure compliance with the Terms & Conditions related to use of Alepy.
- Synergize Personal Data collected about you.

2.10. Data is controlled and processed only by the Website Owner and personnel authorized by the same. In the event that there is an objective need to analyze, process, store, or control that data by the Website Owner's counterparties or agents, you will be notified in advance.

2.11. Access, review, and editing of personal data by Users is available at any time by logging into your credentials on the website.

2.12. We are required to delete your Personal Data, cease collection of said data, processing and storage of said data at any time by your request. Compliance with these conditions shall occur within 24 hours from the moment your request is received. In addition, the Website Owner reserves the right to revoke rights to access Alepy or any of its associate services without prior notice and without compensation to the User.

2.13. Personal Data related to Alepy will not be published without prior written consent of the User.

SECTION 3. PERSONAL DATA PROTECTION AND SHARING

3.1. Your personal data will be held securely according to the actions prescribed by applicable law.

3.2. Personal Data is stored in multiple jurisdictions where our service providers and our facilities. Users agree to processing, transfer, and storage of information in these jurisdictions. Alepy ensures that all reasonable steps will be taken to protect Users information in keeping with this Policy. Physical, administrative, and technical measures are used to protect Users Personal Data in accordance with international standards to prevent misuse, loss, disclosure, alteration, and unauthorized access. These measures include firewalls, data encryption, authorization controls on information access, and physical access controls on data centers. Only those personnel who require access to Personal Data as part of their job are given access. Physical, procedural safeguards, and electronic controls are designed in compliance with the relevant laws and regulations. Third parties may be located in countries with lower security requirements.

3.3. Alepy occasionally must compare the Personal Data we've collected with outside agencies in order to confirm the authenticity of said Personal Data. This is done to remain in compliance with AML (anti-money laundering) and KYC (Know your customer) regulations.

3.4. Alepy agrees not to provide Users Personal Data with outside parties excluding our identity verification associates. As such we may provide Users Personal Data with:

- Brokerage and Banking partners
- Any company that we should merge with in the future, who will be held to protecting Users Data to the same degree as part of the merger agreement.
- Fraud prevention and Identification service providers.
- Authorities in government, law enforcement, and other agencies when required to do so by a subpoena or similar legal document; or in good faith we believe that providing Users Personal Data is necessary to avoid financial loss or physical harm, and to investigate violations of Our Policies or suspected illegal activity.
- Agents responsible for processing Personal Data.
- Third parties with a the consent or direction of the User this data identifies.

3.5. Except as indicated in 3.4, Alepy will not provide Users Personal Data to any other Website, Users of Our Website, or Third Parties without the Users direct consent or direction.

3.6. Alepy will not sell Users Personal Data.

3.7. Alepy may collect data from other organizations and combine it with Users Personal Data to improve Users experience, content, and advertising.

3.8. Users Name and Email address may be utilized to provide information about services and products relevant to their interests, in compliance with relevant laws and obtaining any necessary consent.

3.9. Links to advertisers, partner networks, and affiliates may be provided as part of our services. Alepy is not responsible for Data collected by their sites, nor do we hold any liability for the policies of said sites.

SECTION 4. RETAIN INFORMATION

4.1. Alepy will hold User Personal Data in a manner consistent with applicable laws, and as needed to support the use of our services by our Users. Compliance with legal obligations and the needs of dispute resolution are the conditions of this requirement. Alepy may hold User data in perpetuity as necessitated by the need to resolve future issues related to the account.

SECTION 5. SECURITY

5.1. Users Personal Data is protected by Alepy using procedural and electronic safeguards to reduce the unauthorized disclosure, alteration, misuse, loss, and destruction. Transmission of this data via the internet or networks that are publicly accessible can not be held to be 100% secure by Alepy. Alepy is not liable for the security of data transmitted over the internet.

SECTION 6. CORRECT/UPDATE/DELETE PERSONAL DATA

6.1. Users possess the right to access their Personal Data for the purposes of updating, correction, or deletion of data found to be inaccurate by contacting Alepy through the contact form found on the website, where these actions can be found to be in compliance with Alepy Terms & Conditions, and obligations to legal authorities.

SECTION 7. AMENDMENTS

7.1. Alepy can update or rescind any portion of this Policy at their discretion. Recent changes can be found in the “Last Updated” field located above. Continued use of Alepy implies the Users acceptance of all amendments made to this document.

SECTION 8. CONTACT

8.1. Concerns related to the Policy can be addressed via the contact form located on Our Website.

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SALE POLICY

Last updated: 30.08.2017

SECTION 1. SALE POLICY STATUS AND ACCEPTANCE

1.1. This document outlines the general procedures and policies of Alepy’s Sales Policy (referred to hereinafter as the “Policy”) as put forth by the Website Owner and its use by its Users.

1.2. The Policy is inseparable from the Terms & Conditions of Alepy, and by using the website and services put forth by Alepy the User agrees they irrevocably accept, understand, and have read it in its entirety. For transactions not covered by the Policy the Terms & Conditions set forth herein shall apply to all relationships that result.

1.3. All terms mentioned with a capital letter shall be defined as set forth by Alepy in this document.

1.4. Use of Alepy’s website and services implies acceptance of the terms and conditions herein.

1.5. Users retain the right to disagree with this Policy in whole or in part by choosing not to use Alepy’s website and services. Use of either or both website and services implies the User has read, understood, and accepted the Policy in its entirety.

SECTION 2. ALEPY’S TOKENS SALE OFFER AND ACCEPTANCE

2.1. ALP (ALP) may be purchased by Users who are eligible during the designated and finite time set forth by Alepy in the Whitepaper and announced on the Website.

2.2. Publication of offers to sell Alepy’s Tokens (ALP) by the Website Owner renders those offers legally binding, and will be referred to within this document as the “Offer”.

2.3. Offers will only be made available through the website, all other sources will render the Offer null and void and can neither implicitly nor explicitly represent an obligation on the part of the Website Owner.

2.4. Offers will be for a limited amount of ALP (ALP), and will also limit the amount available to any one User. The amount available for sale in total, and per User, will be defined in the White Paper and announced on the Website.

2.5. Users choosing to take advantage of an Offer shall be legally binding and shall take place only by a User within the Users' Account (defined as "Offer Acceptance" in this document). From this point forward the User will have been considered to have formally accepted the Offer and shall be obligated to pay the indicated amount as defined in the relevant Section herein.

2.6. Once confirmed Offer Acceptance is unable to be revoked.

SECTION 3. PRICE AND PAYMENT PROCEDURE

3.1. The value of ALP shall only be in Bitcoin and shall be set forth in the Whitepaper and published on the website.

3.2. Payment of Alepy's ALP Tokens can only be done by Users in Bitcoin (BTC) or Ehterium (ETH).

3.3. Fiat currency shall not be accepted for ALP (ALP), funds must first be converted into Bitcoing (BTC) or Ethereum (ETH).

3.4. Payment of ALP (ALP) shall only be conducted through Ethereum Smart Contract as outlined on the Website.

3.5. Purchase of ALP shall only take place using funds in cryptocurrency form, and said funds can only be issued from their personal digital wallet. Purchase of ALP (ALP) from cryptocurrency exchanges using cryptocurrency funds is prohibited.

3.6. No entitlement exists for the User to send funds to purchase ALP (ALP) until such time as a Sale of ALP has officially started. In those instances where an ALP presale is taking place before the official sale to industry lead ers, funds may be required in advance. Once the sale is complete the User is not entitled to send funds to procure ALP.

3.7. ALP (ALP) shall be provided to Users in the amount specified on the Website in the User's account at the completion of a transaction for ALP by the User. The aforementioned ALP will be deposited into the cryptocurrency wallet specified by the respective User at the end of an ALP Sale during phase #2. This procedure shall be defined in the Whitepaper and on the Website.

3.8. As permitted by relevant laws, ALP purchases from the website are final, with no cancellations or refunds available to the User.

SECTION 4. OWNERSHIP RIGHTS TRANSFER

4.1. Rights of Ownership pertaining the ALP are transferred to the User by the Website Owner once the payment procedure has been completed.

SECTION 5. ALP PRESALE PROCEEDS STATUS

5.1. Proceeds from sale of ALP shall be designated as a purchase of software services.

5.2. Purchase of ALP comes with the strict agreement by the User that ALP is not a security, are not registered as such with any government entity, and are not considered to be a commodity or instrument of a financial nature, nor represent any stake, security, or share or equivalent rights including the right to shares of future revenue, intellectual property rights, or rights of ownership, and includes but is not limited to these examples.

SECTION 6. PURCHASER'S REPRESENTATIONS AND WARRANTIES

6.1. Purchase of ALP comes with an explicit agreement on the part of the User that the funds are not from an unethical or illegal source, nor is ALP being used to fund or perform any such activities.

6.2. At the request of the Website Owner, bank, or government authority the User is obligated to provide proof of the legality of the activities used to purchase ALP.

6.3. Acceptance of this Policy, as implied by the Users use of ALP/Alepy Website and/or services, indicates the User's warrant and acceptance that the purchase of ALP comes with certain risks as associated with use, possession, and purchase of the same. Purchase of ALP indicates the User acknowledges and accepts these risks, including but not limited to the risk of loss of said ALP by compromise of their private keys/passwords, registration, mining attacks, security weaknesses and hacking, and any and all risks associated with cryptocurrency exchange and the markets associated therewith.

6.4. Use of ALP currency implies acceptance from the User acknowledgment that ALP is still in early development, rendering no warranty that use and creation of ALP will remain uninterrupted, free of errors, and that the ALP Blockchain may contain vulnerabilities, code irregularities, security weakness, etc.

6.5. Use of ALP comes with the risk that it may be governed by terms and policies not set forth in this document. The User accepts that they are to be wholly responsible for all taxes that are applicable and imposed upon purchasing ALP.

SECTION 7. PURCHASE LIMITATIONS

7.1. Citizens of Singapore and the United States are ineligible to purchase ALP. Purchase of ALP is only allowed if the User warrants, agrees, and covenants that they are not a citizen of Singapore or the United States, nor a permanent resident of the United States, nor that they possess a primary residence or domicile within the United States or Singapore. These areas include the U.S. Virgin Islands, Puerto Rico, or any other possessions of either of these sovereign nations. Purchase and use of ALP the User acknowledges and agrees that the company owners are not citizens of Singapore or the United States, nor a permanent resident of the United States, nor that they possess a primary residence or domicile within the United States or Singapore. These areas include the U.S. Virgin Islands, Puerto Rico, or any other possessions of either of these sovereign nations. The right to refuse to sell ALP to those who do not meet this criteria is reserved by the Website Owner as set out hereunder and by all Applicable Laws.

SECTION 8. DISCLAIMER OF WARRANTIES AND LIMITATION OF LIABILITY

8.1. No warranties, expressed or implied, are provided with ALP. ALP are provided "as is", and the User shall take all responsibility and risk associated with the purchase of any ALP and the use of the same. The User agrees that the Website Owner is not liable for any loss or damage to equipment, software, or data through indirect, punitive, direct, actual, incidental, exemplary, or otherwise resulting from said purchase. This is true regardless of the basis for said liability even if the Website Owner has been advised that such damage or loss is possible. The User agrees to these terms and will not hold or attempt to hold the Website Owner liable, nor does the Website Owner accept any obligation or responsibility for any change in value of the ALP. Further, no guarantee exists that ALP may be sold or transferred after sale of said ALP. In the event that a law applicable to this situation does not apply to the User, the limitations will apply as possible to the full extent of any applicable law.

Responsibility for compliance with legislation relevant to the User in his or her country of residence related to the purchase of the ALP shall be the full obligation of the User. Purchase of ALP in no way creates an exclusive relationship between the Website Owner and the User, nor any employment, agency, joint venture, or partnership.

SECTION 9. CONFIDENTIALITY

9.1. Use of Alepy's Website and Services, and ALP, comes with the acknowledgment and acceptance of the User that any information obtained by the same regarding ALP, such as price data, affirmation, obligations, terms, representations, and warranties previous to the date of Agreement (hereinafter – the "Confidential Information") is provided in confidence. The User therefor agrees that all precautions

that are reasonable shall be taken to protect this information so that no third party could obtain this information without Alepy's consent. Each party agrees to hold all Confidential Information obtained during their relationship confidential for four (4) years following the date of the Agreement being signed. Unless the law requires, each party agrees that said Confidential Information will not be provided or made available for purposes other than implementing the terms put forth in the Agreement. Both parties also agree that the Confidential Information shall be protected from disclosure or distribution by the employees or agents of the same, and that such disclosure or distribution is in violation of this Agreement. Confidential Information is defined as all information, including digital, material, and knowledge based, that has come into possession of either Party as related to the performance hereunder and in the course of ordinary business. Entrance into this Agreement, and its content, shall be considered Confidential Information. Not included in Confidential Information is: (a) information that enters the public domain without action or omission of action by the other party; (b) was in lawful possession of either Party prior to entrance into this agreement, without being obtained either indirectly or directly by the party disclosing it.; (c) Information that is disclosed lawfully to the other party by a third party without any form of restriction on disclosure.; (d) Information that is independently created by the other party; or (e) information that judicial or government agencies require or order. The party shall not issue any media release relating to this agreement without the prior consent of the other Party. Trademarks, Logo, and Trade Name of the other party shall not be used without obtaining the consent of the owning Party.

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